



# Kaeley Slaney

## Communication Designer

### Hi there!

It's nice to meet you! As you can see from those large words at the top of the page, my name's Kaeley and I am a communication designer based in Metro Vancouver. I love to create designs that are colourful, whimsical and energetic, through typography, illustration and animation. Outside of my creative pursuits, I am an avid reader, illustrator, baker of sweets, shoe aficionado and a cat lady. Keep reading to find out a bit more about me and my work and how to get a hold of me so I can make cool things with you!

### SKILLS

#### Software

Adobe InDesign, Illustrator, Photoshop, Muse, Dreamweaver, Animate, After Effects, Microsoft Office

#### Technical

Painting with watercolour and digitally, drawing and sketching, research and ideation, InDesign GREP, basic HTML and CSS, Wordpress and CMS, Mail Chimp, Google Analytics, conversational French

#### Design Focuses

Critical and speculative design, identity and branding, publication, typography, activist design and packaging design

### CONTACT ME

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[kaeleyslaney.com](http://kaeleyslaney.com)

### EDUCATION

#### Bachelor of Design, Communication Design

*Emily Carr University of Art and Design  
Completed June 2016*

Focus on sustainable practices, critical design and activist design, art and design history, design research methods and problem solving.

Notable course subjects include typography, design thinking and rhetoric, publication and ebook design, branding, information and packaging design.

### WORK EXPERIENCE

#### Marketing Intern

*John Fluevog Shoes  
February 2017–September 2017*

Primary responsibilities include creating graphics for bi-weekly e-newsletter, creating and updating assets for signage, contributing to planning of marketing campaigns, writing copy for blog posts, completing monthly reports and supporting marketing department.

#### Freelance Designer

*Various Clients*  
Selected projects include website design and administration, identity design and branding, illustration, poster design, publication and editorial design.

#### Website Administrator + Design Assistant

*Italian Day Festival Society  
January 2015–Present*

Completed co-op term with non-profit group and currently works as contractor. Duties include word-press website administration, creation of graphics, and ensuring image files are formatted as required for web and print.

#### Designer

*Current Journal  
January 2016–April 2016*

Worked under art directors and alongside other designers to complete the design of issue 07 of Emily Carr University's design journal, Current. Participated in critiques and implemented feedback into assigned spreads. Instructed others on advanced InDesign skills (GREP).